

WelcomeME

“WelcomeME” is a free, web-based, quality service certification program with open access. Initiated in response to business owners' need for accessible, high-quality, affordable, training solutions, **WelcomeME** combines online technology with Maine-specific educational materials.

The WelcomeME Program:

- Demonstrates we care about all of Maine’s guests and visitors
- Filmed with Maine people in Maine locations
- Certification program with interactive learning components sets a standard for quality service
- Components of delivering quality service and a memorable experience

Benefits for Employees:

- Easily accessible and affordable training
- Opportunity for certification
- Potential for increased tips/wages
- Potential for job development and career opportunities

Benefits for Employers:

- Cost-effective and convenient training
- Potential for increased efficiency and positive work environment
- Increased potential for positive reviews/brand reputation
- Increased potential of repeat business/increased revenue

Benefits for the State:

- Standardized training for all Maine businesses - regardless of size or location
- **WelcomeME**, supports the Governor's work force development initiatives to strengthen Maine businesses and stimulate local and state economies.

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Take WelcomeME, www.MaineTourismTraining.com