



DIGITAL CONTENT KIT INSTRUCTIONS

VIDEO TRAILER

View the Thoreau-Wabanaki Trail trailer here: <https://vimeo.com/122330934>

To post to social media channels, click on the video link above and then click the share button.

To embed the video in your website, copy and paste this embed code into your website:

```
<iframe src="https://player.vimeo.com/video/122330934?byline=0&portrait=0"
width="500" height="281" frameborder="0" webkitallowfullscreen
mozallowfullscreen allowfullscreen></iframe>
```

PHOTOGRAPHY

Located in the "Photography" folder.

Insert into your article or use as a thumbnail in your posts on social media channels.

BADGES

Located in the "Badges" folder.

Embed on your site to connect to The Maine Thing Quarterly and be a part of our network.

Link to: <http://mainequarterly.com/thoreau/>

SOCIAL POSTS

Simply copy and paste the following posts and feel free to use on all your social media channels to promote your article and the Quarterly.

Facebook Posts

Thoreau could not have trekked the Maine Woods without the guidance of Penobscot Tribal Members. Thoreau could not have found inspiration without them. Learn more in the latest issue of The Maine Thing Quarterly.
(mainequarterly.com/thoreau)

It's not every day you get to see a part of America that has remained unchanged for 150 years. This is the kind of place you write about. Travel Maine's Thoreau-Wabanaki Trail with us. (mainequarterly.com/thoreau)

Did you know Thoreau immersed himself in water up to the eyes so he could see the world how a frog sees it? That and more in the latest, majestic issue of The Maine Thing Quarterly. (mainequarterly.com/thoreau)

Twitter Posts

Penobscot Tribal Members gave Thoreau a guided experience through the pristine Maine woods. Your guide is right here: mainequarterly.com/thoreau

It's 10% portaging. 90% inspiration. The latest Maine Thing Quarterly takes you on The Thoreau-Wabanaki Trail: mainequarterly.com/thoreau

A group of historians, journalists & Penobscot Tribal Members were sent out on Maine's Thoreau-Wabanaki Trail. Here's what happened: mainequarterly.com/thoreau