



DIGITAL CONTENT KIT INSTRUCTIONS

PHOTOGRAPHY

Located in the "Photography" folder.

Insert into your article or use as a thumbnail in your posts on social media channels.

BADGES

Located in the "Badges" folder.

Embed on your site to connect to The Maine Thing Quarterly and be a part of our network.

Link to: <http://mainequarterly.com/lobster/>

FACEBOOK & TWITTER POSTS

Simply copy and paste the following posts and feel free to use on all your social media channels to promote your article and the Quarterly.

The Quintessential Crustacean. Read all about the iconic Maine lobster and the culture that surrounds it in The Maine Thing Quarterly. (mainequarterly.com/lobster)

The Lobstering Life. The lobster edition of The Maine Thing Quarterly isn't just about dinner—it's about a way of life. (mainequarterly.com/lobster)