

P A T H S
— A N D —
P I C T U R E S T A K E N

DIGITAL CONTENT KIT INSTRUCTIONS

PHOTOGRAPHY

Located in the "Photography" folder.

Insert into your article or use as a thumbnail in your posts on social media channels.

BADGES

Located in the "Badges" folder.

Embed on your site to connect to The Maine Thing Quarterly and be a part of our network.

Link to: <http://mainequarterly.com/instagram/>

SOCIAL POSTS

Simply copy and paste the following posts and feel free to use on all your social media channels to promote your article and the Quarterly. Posts should utilize the corresponding campaign images and link to <http://mainequarterly.com/instagram/>

Facebook and Instagram

Camera in hand and adventurous spirit in tow, see what five photographers captured in the great state of Maine: mainequarterly.com/instagram @VisitMaine #MaineThing

5 Instagram photographers and the great state of Maine. A match made in photography heaven. mainequarterly.com/instagram @VisitMaine #MaineThing

Twitter Posts

5 Instagram photographers. 8 regions. 1 Mission: Discover Maine in all its transformative beauty. #MaineThing mainequarterly.com/instagram

We sent 5 Instagram photographers into Maine's 8 regions. They came back transformed. #MaineThing mainequarterly.com/instagram